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Grupo Control began operations in Tampico, Tamaulipas, Mexico more than 40 years ago with the first convenience store in that city under the name of "Del Centro". The Group is currently composed of department stores "Del Sol" and "Woolworth", fashion boutiques "Locura", "Mango" and "Kenneth Cole", in addition to the restaurants "Café W" and "Noreste Grill", with presence in more than 50 cities throughout México.

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